

CITY OF
EUREKA
CALIFORNIA

Monthly eNewsletter
August 2020



IN THIS ISSUE



CITY ADMINISTRATION

COMMUNITY SERVICES

EDDY ALEXANDER

FINANCE

HUMAN RESOURCES

HUMBOLDT BAY FIRE

POLICE

PUBLIC WORKS

City Manager's Column



Some of us were hoping that late Summer would be the time we would be getting back into the swing of things and having community get together we are so accustomed to during this time of year. Well, we had a little set back and the community is stepping up to the plate to adapt to the current situation. The Visitor Center has established a virtual Friday Night Market and Eureka Main Street is promoting a “Heart of the City” Scavenger Hunt to promote local businesses. The Sequoia Park Zoo Foundation has turned their annual Zootini fundraising event into an online auction and virtual get together. Businesses across town are coming up with creative ways to keep their employees and the community safe while still promoting their business and providing services. The recent

backtrack into more restrictive Shelter In Place policies demonstrates the importance of masks or face coverings being worn anytime we cannot maintain a proper physical distance. Wearing a mask benefits everyone’s health and wellness, but also helps to continue the progress into less restrictive Shelter In Place policies. August is Coast Guard month in the City. Twenty years ago, Eureka became the second city to become a “Coast Guard City”. We are incredibly proud of that designation because it allows us to demonstrate our pride in our local Coast Guard representatives. Unfortunately, some of the annual activities scheduled during previous years cannot occur due to the pandemic. However, all of the participating agencies have stepped up and developed programming to ensure that our local “Coasties” are honored and appreciated. City staff have installed all of the Coast Guard flags along 4th and 5th Streets and at other prominent locations. August 8th will be “free day” at the Sequoia Park Zoo for all Coast Guard families. On August 9th, all Coast Guard family members will receive a free round of golf at the Eureka Municipal Golf Course. And in lieu of their annual “free steak” night for Coast Guard families, Southwest, Old Town and Eureka Rotary Clubs created a video to honor the local men and women serving in the Coast Guard. The City of Eureka thanks the men and women who serve our region – and all of their families who contribute to our community and the quality of life here.

Sincerely,

Miles Slattery

August Community Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 City Council Meeting	5	6	7	8 Virtual Zootini
9	10 Planning Commission Meeting	11	12 Eureka Street Art Festival	13	14	15
16	17	18 City Council Meeting	19	20	21	22
23	24	25	26	27	28	29
30	31					

Stay updated on the latest information for the City of Eureka's information about COVID-19 by following the link below:

[COVID INFO](#)

City Hall is NOW OPEN to the Public with safety precautions in place.

Hours of operation:

Monday-Thursday

10:00 AM- 12:00 PM;

1:00 PM-4:00 PM



Eureka Street Art Festival

HOW TO ENJOY THE FESTIVAL THIS YEAR:

DAILY VIRTUAL ART WALKS / Monday - Friday, 5:30pm

Live-Stream on Facebook + Instagram and find previous days' videos on our website.

STREAMING CONTENT /

Follow us on Instagram (@EurekaStreetArtFestival) and Facebook for videos, live-streaming content, and updates throughout the week!

SELF-GUIDED MURAL TOUR /

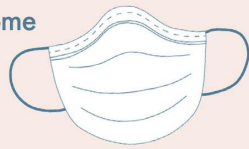
Grab a map from our website or around Henderson Center + wander the Festival area to see the murals being painted throughout the week.

...AND WHILE YOU'RE THERE... /

Support the businesses in Henderson Center!

HELP KEEP OUR COMMUNITY SAFE /

Wear a face mask, observe physical distancing guidelines, and respect the barrier drawn around the working artists. Please stay home if you are not feeling well.



ABOUT THE EUREKA STREET ART FESTIVAL

During the week-long festival, artists will be painting murals and creating street art throughout the Henderson Center neighborhood of Eureka. Due to the corona virus, we will not be hosting the Block Party this year, but we invite you to walk through the Festival area throughout the week to appreciation the creation of these large-scale pieces of art.

The mission of the Eureka Street Art Festival is to create intentional, accessible art that enlivens public spaces, stimulates community revitalization, and attracts visitors to Eureka.

FESTIVAL INFORMATION

The Third Annual Eureka Street Art Festival (ESAF) is bringing color to Henderson Center with 12 murals and 8 sidewalk poetry installations.

ARTISTS /

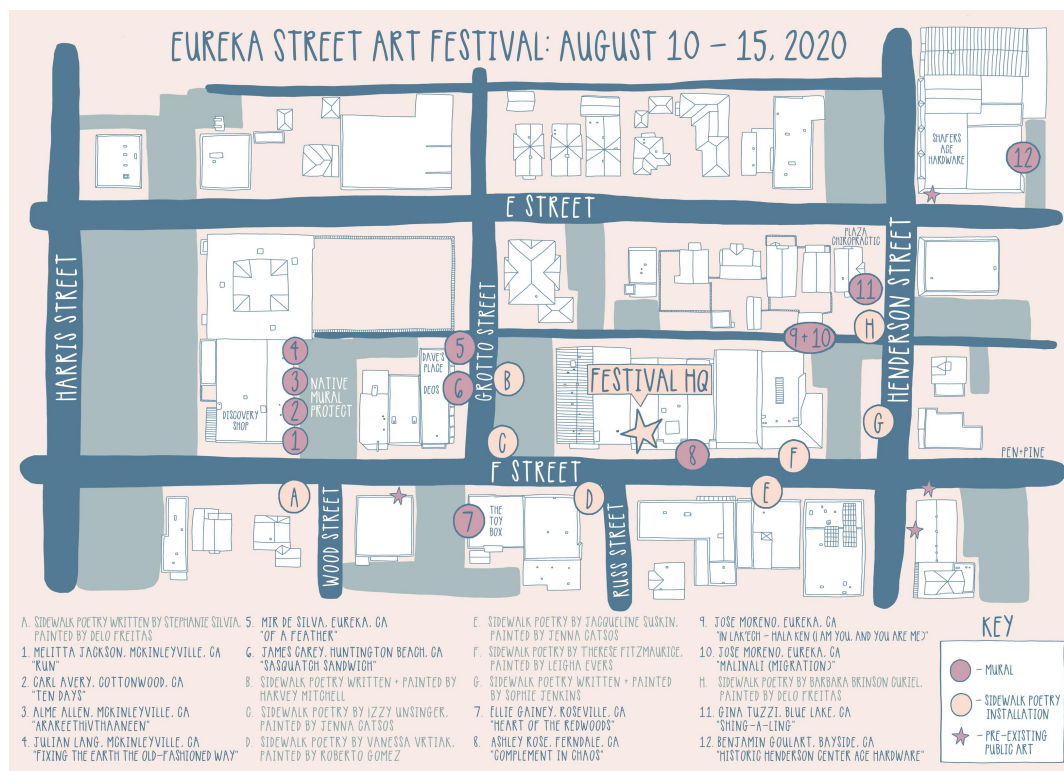
For this year's Festival, we are focusing on Humboldt County and California artists.

NATIVE MURAL PROJECT /

The Native Mural Project was created in partnership with the Native Cultures Fund, Humboldt Area Foundation, and a committee of local Native leaders, and strives to provide a platform for local Native artists in Eureka's public art scene. Four artists are participating in the inaugural year of this project - the location is noted on the map in this program.

FESTIVAL HEADQUARTERS /

Find information, merchandise and more at the Festival HQ, located at 2840 F Street. Come in and say hello!



AUGUST 2020

Eureka Street Art Festival



THIS YEAR'S FESTIVAL WILL LOOK A LITTLE DIFFERENT,
BUT WE ARE STILL BRINGING MURALS TO EUREKA!

**EUREKA
STREET
ART
FESTIVAL**

MURAL BY NICK SWEETMAN, ESAF 2019

August 10 - 15, 2020
The Henderson Center Neighborhood, Eureka

Daily Virtual Art Walks: 5:30pm
Live-Stream on Facebook + find videos on our website

We encourage you to safely:

- Observe the murals being painted
(maps available on our website + around Henderson Center)
- Support the businesses in Henderson Center

WEAR A FACE MASK, OBSERVE PHYSICAL DISTANCING GUIDELINES, AND STAY HOME IF YOU ARE NOT FEELING WELL

WWW.EUREKASTREETARTFESTIVAL.COM



Community Services Department

Sequoia Park Zoo

The Sequoia Park Zoo Foundation's signature fundraiser benefiting Sequoia Park Zoo, Zootini, is going virtual (and family-friendly!) on August 8 at 5:00 PM! Tune in via the Sequoia Park Zoo YouTube Channel or Facebook Page. Visit the Zootini web page at www.sequoiaparkzoo.net/zootini and watch the Zoo's social media channels for the latest updates and how to bid on auction items from the comfort of your own home. Don't miss the ZooXclusive Online Auction with bidding from August 1-9 and the Zootini Swag Bags available for purchase, details on website.

Zootini as a virtual fundraising event will be a unique opportunity to get behind-the-scenes and up-close with Sequoia Park Zoo animals and staff! Hear updates from the Sequoia Park Zoo & Foundation about exciting projects and future exhibits at the Zoo. Check-in with all of your Zoo friends furry, feathered, finned and scaly as you watch the 1-hour and 30-minute ZooXclusive free online broadcast, created just for you to enjoy! We can't wait to bring the ZOO to YOU on August 8!



Community Services

Community Scavenger Hunt to Revitalize Old Town & Downtown Eureka

This is designed to be a socially-distant outdoor-based, safe activity. Masks and social distancing are required to participate.

Have you been looking for a way to help your community during these tough times? The COVID-19 pandemic has rippled through our community and has challenged us on many fronts including our health, economy, and social connections. Our Old Town and Downtown districts are a vital part of our community but with closures and severe alterations, many have suffered. We know there is a positive shift and improved collective attitude in our community when we bring people together for a common goal. Together, we will rally our community to bounce back strong. This is why we are excited to offer an opportunity to reunite, reconnect, and recover by simply visiting Old Town and Downtown for a playful adventure for all ages: a self-led Community Scavenger Hunt in the “Heart of Eureka”.

What is the “Heart of Eureka”?

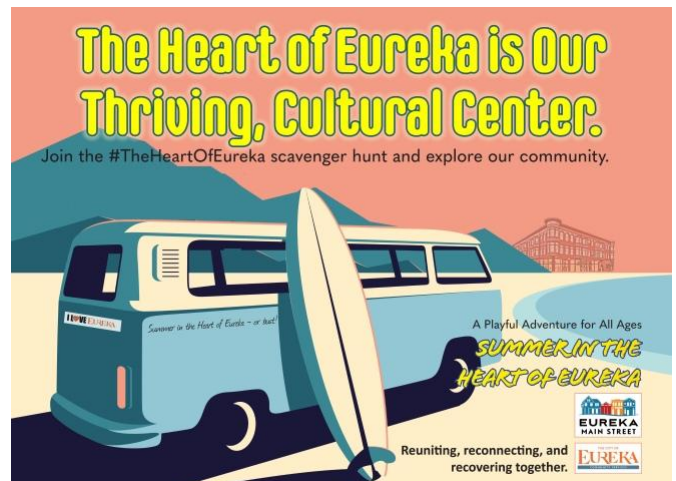
The Heart of Eureka is the economic and cultural hub of our wonderful historic and diverse community. It's where our friends, family, and neighbors work and play. It's where we come together for festivals, farmers markets, and community events of all types. The Heart of Eureka fosters a sense of connection among our diverse community and brings us all together.



Together, our community members and their families will breathe life back into “The Heart of Eureka” through their presence and patronization of our local businesses. That is indeed part of what makes Old Town and Downtown- a.k.a. “The Heart of Eureka” so great. Shopping local keeps money in our community through tax revenue for essential services, and into the pockets of community members who then spend it right back into our local economy. It also forges a sense of connection when we get to chat with our neighbors and friends while enjoying our community spaces. This is why we call it the “Heart of Eureka”- it is the economic and cultural hub of our wonderful and diverse city.

Every city needs a heart and it's up to its community to foster it carrying on the traditions of the past and building for generations yet to come.

Thank you for keeping our heart beating strongly.



Community Services

Community Scavenger Hunt to Revitalize Old Town & Downtown Eureka

How Does It Work?

Have Fun ~ Win Prizes ~ Support Your Community

Anyone can participate in this free scavenger hunt by picking up a free booklet at participating Old Town & Downtown locations or printing a booklet at home which serves as a guide to the whole adventure.

Participants will visit local businesses, public art, and historic buildings hunting for answers to the listed questions. Along the way you will learn about the special people and places we hold dear, all the while having fun and helping our community rebuild our Old Town and Downtown Districts. All complete booklets will be entered into a random prize drawing to win items donated from participating businesses. There is also a social media-based photo contest so you can share your adventure and be eligible for even more prizes!

Please Be Safe & Follow the Rules

Please be sure to follow all of the directions in the booklet. It is important to continue to wear a mask and social distance when you interact in public spaces to protect the health of yourself and others. These times may be unprecedented, but together we will make it through.

Got a Question? Call 707-440-9271



Community Services

Community Scavenger Hunt to Revitalize Old Town & Downtown Eureka

>>>>> Bonus! Photo Contest! <<<<<

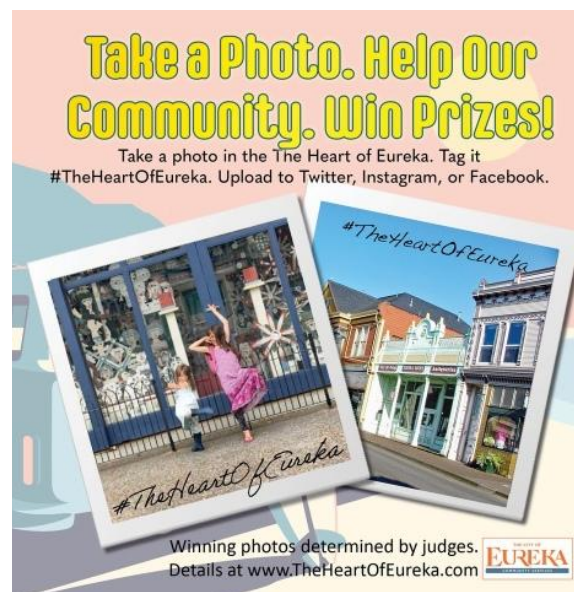
A second way to win! Upload photos you take in Old Town and Downtown Eureka (A to I Streets; Waterfront Drive to 9th Street) to Instagram, Facebook, Twitter. Tag them with #TheHeartOfEureka. We'll pick our faves and you might win!

All photos must be date-stamped no later than August 15, 2020 and uploaded no later than August 16, 2020.

Make sure your photos are set to public so we can see them.

[Click here](#) to print from home or pickup a booklet from the following participating locations.

- Scrapper's Edge - 728 4th St.
- Humboldt Herbals - 300 2nd St.
- Redwood Music Mart - 511 F St.
- Good Relations - 223 2nd St.
- Kinetic Museum Eureka - 518 A St.
- Tailwaggers 2 Thrift Shop (Sequoia Humane Society) - 239 G St.
- Living the Dream Ice Cream - 1 F St.
- Madrone Taphouse - 421 3rd St.
- Old Town Art Gallery - 417 2nd St. #102
- Art Center Space - 620 2nd St.
- Otto + Olive - 330 2nd St.
- Eureka Rubber Stamp Company - 520 F St.
- Many Hands Gallery - 438 2nd St.
- Stonestrow Boutique - 326 2nd St.
- Proper Wellness Center - 517 5th St.
- Taste of Bim - 613 3rd St.
- Old Town Coffee & Chocolates - 211 F St.
- Abraxas Shoes and Leather - 615 5th St.
- Om Sweat Om - 516 6th St.



Community Services Department



August 8th USCG Free Family Day

All Coast Guard families are invited to enjoy a free day at the zoo on Saturday, August 8, 2020. The zoo is open from 10:00 am to 5:00 pm with last admission at 4:00 pm.

Reservations are required and can be made at www.SequoiaParkZoo.net or <https://bit.ly/3eYD6Ua>

Space is limited so please make your reservation early to avoid missing out!

Coast Guard personnel must show their Military ID at the ticket booth to obtain free entry.

COVID-19 Information (Visit www.SequoiaParkZoo.net/covid-19/ to learn more about changes and modifications at the zoo.)

Per Humboldt County Health Department guidelines, as well as for the safety of employees and susceptible zoo animals, we ask that you:

*Face Coverings are REQUIRED for those who are 13 and older (unless medically prohibited) and strongly recommended for children 3-12 years.

*Practice Social Distancing. Please maintain at least 6 feet distancing between guest social units.

*Use Reservation System. Online reservations are required for ALL guests, including Zoo Members, to prevent overcrowding and limit the total number of guests at the Zoo.

Questions can be directed to Kathleen at kjuliano@ci.eureka.ca.gov or (707) 832-5166.

Eddy Alexander

GROWTH  STRATEGY

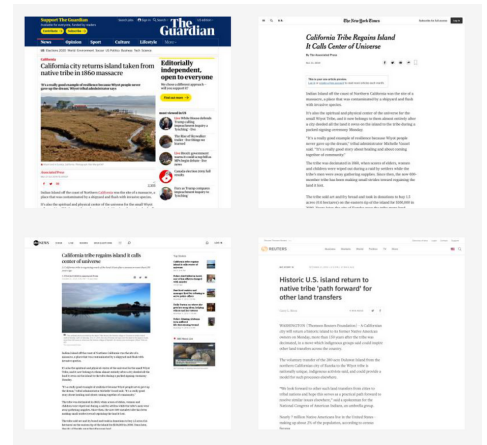
On August 4, 2020's City Council Meeting, Eddy Alexander presented a recap of their first contract year with the City of Eureka. The presentation included the following community updates and contract highlights:

Last fall's Return of Tuluwat Island media relations earned more than 50 national and international media stories, reaching a cumulative global online readership of ~3.26 million people. The story ran in top ranked national outlets across the USA and was featured in Japan Today, Al Jazeera, the Guardian, and many other international publications.

Last March, Sunset Magazine also recognized Eureka's dedication to social responsibility when it named Eureka one of their five 2020 Dream Towns in their March 2020 issue. They dedicated two-thirds of a page to our City. The earned media ad equivalency value of this single article placement was more than \$56,000.

In February, at the suggestion of Council, Eddy Alexander also submitted an application to HGTV's Hometown Takeover contest for the City of Eureka. With wide community involvement, Eddy Alexander produced a short application video that garnered more than 20k online views, thousands of social post clicks, reactions, comments and shares, and lots of positive feedback. Eddy Alexander then worked with Eureka's business community, social clubs, and residents to continue the videos positive momentum with a hashtag HomeTownEureka photo and video campaign that tagged the HGTV production company RTR Media for extra attention. Eureka's application was one of over a 500,000 photo and video submissions (representing 2,600 towns across the U.S.). While, ultimately, Eureka did not win the contest (they picked a small town in Alabama just a few weeks ago), Eureka did receive a follow-up call from the production company just before the start of the pandemic who asked for permission to use a portion of our application video in promotional advertising spots for the show. The City granted that permission and are now waiting to see if they will end up featuring the clip of city employees holding Hometown Eureka signs in front of City Hall.

Similarly, the spring/summer 2020 Eureka Community Photo Contest also benefited from extensive community involvement and support and featured Eureka's iconic people, places, and moments while providing assets that will allow the City of Eureka to showcase talented local photographers in the recent rebrand and upcoming advertising efforts. The contest received over 1,200 submissions from 200 talented participants. Three winners (Larry Lage, Kelly Nelson Delgado, and Andy Linde) each won a \$500 cash prize for their award-winning contributions. Other photos will be used in upcoming advertising campaigns and on the Visit Eureka website and social media channels.



 Visit Eureka

June 3 - 8

The first Eureka Community Photo Contest winner is Larry Lage with his stunning photo of the bay. There are still two more chances to win a \$500 cash prize - the next winner will be announced on June 15! Submit your best photos of Eureka's iconic people, places, and moments here: <https://bit.ly/2yOm9N6>



Eddy Alexander

GROWTH  STRATEGY

Perhaps the highest profile project that Eddy Alexander worked on this past year was the City's rebrand and visual identity update. While you can never have enough community input, everyone is extremely pleased and proud of the high levels of engagement and community involvement in every step of the rebrand process. This time last year, every business and resident in the city were invited to take a survey, and in total there were 3,450 respondents. Eddy Alexander held two public community meetings to confirm the findings and validate the resulting creative brief. After developing multiple creative concepts, they held 12 diverse focus groups and hundreds of one-on-one interviews to ensure community input drove the strategy, positioning, and redesign process. EA also stayed in close contact with the City's senior leadership team to ensure the brand direction reflected the communication needs and desires of all City departments.

Some fun facts: the final logo was independently selected as the top choice (out of 6+ options) from each and every focus group. The final color schemes, font selections, and positioning strategy were all heavily informed by detailed community feedback.

In June, the City unveiled the new brand strategy and visual identity with a virtual launch event, new billboards, a banner on City Hall, a brand teaser video, social media filters, and a comprehensive "brand book" that features the City's communications strategy, visual identity building blocks, and examples of ads and merchandise. This event also marked the launch of a newly redesigned Visit Eureka website and social media presence.

Post brand launch, the new Visit Eureka website experienced a 300% increase in both length of stay and page views. The bounce rate has also dropped by more than 50%. This is great news and demonstrates that virtual visitors are finding ever more relevant, engaging, and useful information about Eureka more accessible than ever before.

Of course, COVID-19 is a game changer in terms of strategy, visitation trends, local community comfort, and safety concerns. Eddy Alexander has been in constant conversations with the City and has been evaluating ongoing research and data, including closely monitoring visitor and local sentiment. During COVID-19, they focused on producing and releasing weekly COVID-19 Mayor PSAs, reviewing City press releases and public statements, and launched the Resilient Eureka campaign, designed to champion support for our local businesses during this challenging cultural and economic moment. The campaign included "I shopped local today" stickers, buttons, and public art installations (if you haven't seen them yet, check out the window art poem project in Old Town!)

During the Council presentation, Eddy Alexander also discussed upcoming plans and priorities. They noted that in the latest industry hotel occupancy reports, the City of Eureka achieved the highest weekly hotel occupancy level for all California submarkets.

Based on this information, Eddy Alexander shared their intent and recommendation that the City hold back on paid advertising and earned media efforts until local COVID-19 conditions are more favorable and pent-up demand begins to wane. They also spent time discussing the efforts underway to better coordinate messaging, make assets more accessible online, and to develop new strategies for increasing visitor length of stay and economic value long term. They noted that they are still building out content on VisitEureka.com with an eye towards search engine optimization, are keeping the Visit Eureka social media accounts active and full of inspiring photos of Eureka's best offerings and locations, and developing new content based on extensive local visitor behavior research. They will continue to monitor traveler sentiment and local comfort related to COVID-19 conditions and advise City leadership when they feel the time is right to begin paid advertising efforts again.



Finance Department



The Finance Office is excited to be back open to the public during limited hours. We are open Monday- Thursday from 10 am- noon and from 1 pm – 4 pm.

If you are interested in alternative payment options (other than in person) we have the following options available:

- Auto drafting
 - Checking
 - Credit or Debit Card
- Secure drop box located to the right of our 6th Street entrance
- Online payment portal
 - Instructions
 - Website Link

Please feel free to call our office at 707-441-4267 if you have questions

Human Resources

Interested parties are encouraged to contact the Personnel Department.

Email: ekitna@ci.eureka.ca.gov

Phone: (707) 441-4117

Website: www.ci.eureka.ca.gov

Career Opportunities at the City of Eureka

Administrative Technician I/II \$36,240.00 - \$46,296.00
Full-Time Closing Date: 8/12/2020

Utilities Systems Inspector I/II \$42,085.00 - \$56,239.00
Full-Time Closing Date: 8/14/2020

BOARD AND COMMISSION VACANCIES

You can participate in City government by serving on one of the more than 13 City boards, commissions and advisory committees. These advisory groups partner with the Eureka City Council and City staff to guide the future of our community. Learn how you can apply to serve on one of these boards on the City's website or by clicking [here](#).

Notice is hereby given that applications will be accepted for appointments to the following city boards and commissions until the vacancies are filled:

BOARD/ COMMISSION:

Board of Appeals

Applications may be obtained by phone or in person from the Mayor's Office, City of Eureka, 531 "K" Street, Eureka, CA 95501, (707) 441-4144, or may be downloaded from the City Clerk's website, listed below.

In order to be eligible for appointment to any board or commission, a person must be a qualified registered elector of the City of Eureka, the Humboldt Community Services District or Humboldt County Service Area No. 3, or an owner of a business located within the city limits of the City of Eureka. The mayor shall make the appointments with the approval of a majority of the Council. Appointments of qualified non-city residents will require a four-fifths (4/5) vote of the Council for confirmation.

Members on Boards and Commissions shall be willing to serve as a civic responsibility and without compensation. No member of any board or commission shall hold any paid office or employment in the city government.

Applications will be accepted until filled. For more information, call the City Clerk at (707) 441-4175, or go to: www.ci.eureka.ca.gov.

MAYOR

Susan Seaman

CITY COUNCIL

Ward 1, Leslie Castellano

Ward 2, Heidi Messner

Ward 3, Natalie Arroyo

Ward 4, Austin Allison

Ward 5, Kim Bergel

ADMINISTRATIVE STAFF

Miles Slattery, City Manager

Pam Powell, City Clerk/ IT

Bob Black, City Attorney

DEPARTMENTS

Building/Public Works/Engineering
Brian Gerving

Finance
Lane Millar

Humboldt Bay Fire
Chief, Sean Robertson

Community Services
Donna Wood

Human Resources
Will Folger

Police
Chief, Steve Watson

About this Newsletter

The City of Eureka eNews is published monthly.

For questions and comments please contact:

Christine Tyson
ctyson@ci.eureka.ca.gov

Follow us on Facebook!
[Facebook.com/cityofeureka](https://www.facebook.com/cityofeureka)

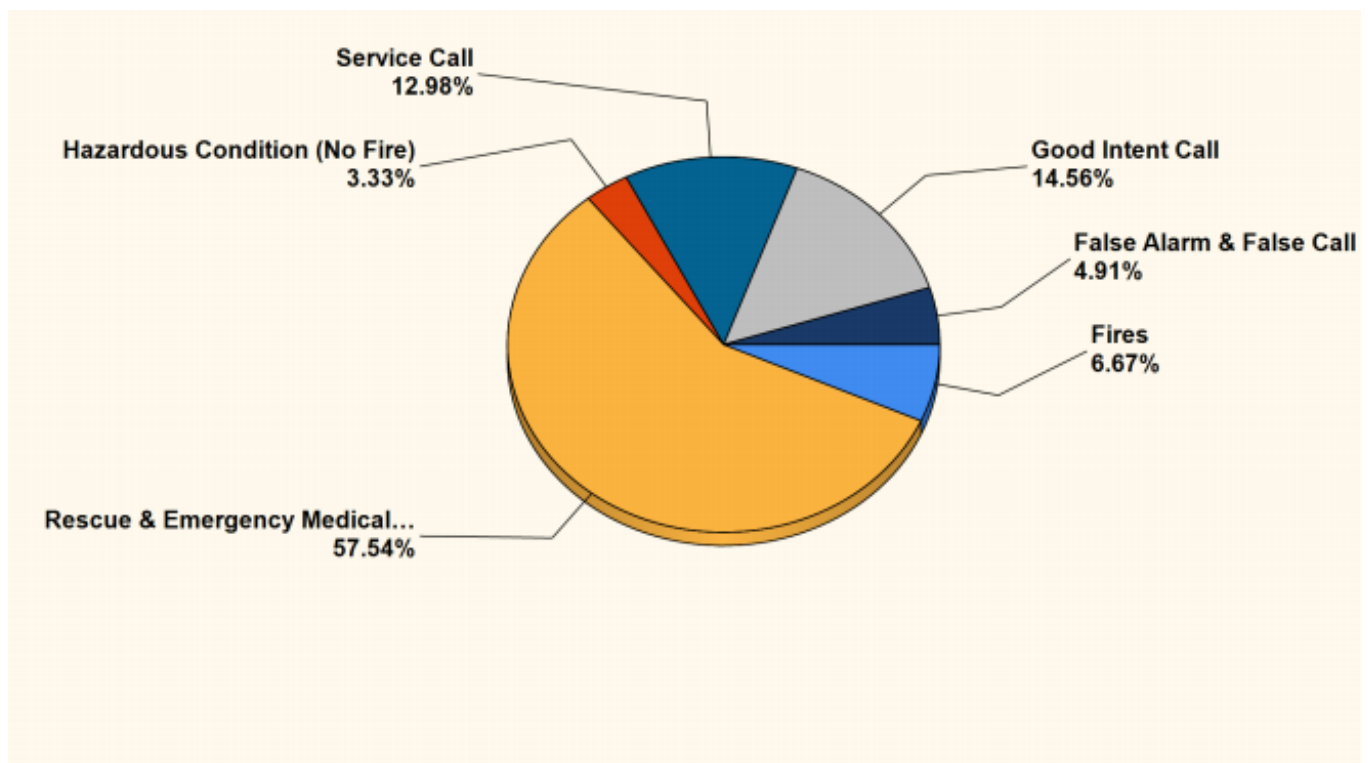
Humboldt Fire Department

This past month brought on our busiest 4th of July yet, with a total of 9 fires, many fireworks-related. Of the fireworks-related fires, several were due to improper disposal of fireworks. Please see the attached graphic on instructions for proper disposal of fireworks.

As of July 6th, Engine 8136 headed out to cover Cal Fire Stations, with a staffing of 3 crew members at all times.

July was busy, with 570 calls for service, including 38 fires. See attached graphic for call data.

Due to the COVID-19 pandemic, our stations remain closed to the public. However, we are available to serve you by calling 707-441-4000.



MAJOR INCIDENT TYPE	# INCIDENTS	% of TOTAL
Fires	38	6.67%
Rescue & Emergency Medical Service	328	57.54%
Hazardous Condition (No Fire)	19	3.33%
Service Call	74	12.98%
Good Intent Call	83	14.56%
False Alarm & False Call	28	4.91%
TOTAL	570	100%

Humboldt Fire Department

We had three Firefighters promote to Engineer:
Engineer Hank Stoffers, Engineer Nick Lyvers,
and interim Engineer Lyndon Powell



Interim Engineer Linden Powell



Engineer Nick Lyvers



Engineer Hank Stoffers

Eureka Police Department

From the Desk of Fraud Prevention Expert and Healthcare IT Admin Joanna Cloutier. Joanna is also a dedicated volunteer at the Eureka Police Department. She can be reached at: JCloutier@ci.eureka.ca.gov.

Just saw this great handout by the FTC on guidelines to help you avoid fraud. The article is roughly paraphrased below with some quick tips to make it personal and practical. There is one quote made popular during the Regan presidency that I embrace because it so succinctly encapsulates the core of fraud prevention – “Trust but verify”. I would call it “a win” even if this quote is the only thing you take away from this article.

1. Money or information requests via email, text or phone. An excellent methodology is to make “no” your go to reflex unless the ask is physical or virtual face-to-face. If that won’t work for you, you can create some inventive methods to make it work based on your situation. As an example, for a monetary ask...
 - For charities use online tools to vet them. Most 501c companies must file a form 990 with the IRS and this is often publicly available via websites like Guidestar – Guidestar accounts are free.
 - For immediate family, when we share our lives there are so many inside jokes and experiences that it should be pretty simple to come up with a question only your loved one can answer. Hint, I would NOT recommend using birthdate.
2. Use the power of the Internet to help inform your choices. You can enter terms like company names and the situation you are facing or actual phone numbers into search engines like Google, Yahoo, or DuckDuckGo to see what others have posted.
3. Never trust your caller ID. Given the influx of aggressive robocallers and how easy it is to modify caller ID don’t be fooled if someone says they are calling from Social Security and the phone number on your caller ID matches. Check references for more info.
4. Consider the payment method– credit cards have an industry standard of fraud protection built in, but cash, cashier checks, and gift cards are anonymous financial vehicles.
5. Slow things down, con artists want you in an adrenalin fueled state. Talk it over with a friend or trusted associate. Take a moment to consult with your inner voice and conduct internet searches.
6. “Free” trials look the “gift horse” in the mouth. Be skeptical. Save the instructions for how to cancel the service even if you’re sure you’re going to keep it. Record a calendar appointment several days before the free trial converts to a paid subscription so you can decide if you want it.
7. Never deposit a check and then wire money back. Banks are required to make funds available from a check before they have fully vetted the check. If the check is fraudulent, months later you will be required to pay the bank back.
8. Get in the know with free scam alerts from the FTC’s website at [ftc.com/scams](https://www.ftc.gov/scams).

References

FTC. (2018, August 01). 10 Things You Can Do to Avoid Fraud. Retrieved July 26, 2020, from https://www.bulkorder.ftc.gov/system/files/publications/776a_10_things-you-can-do-to-avoid-fraud.pdf

FTC. (2018, December 27). This is what a Social Security scam sounds like. Retrieved July 26, 2020, from <https://www.consumer.ftc.gov/blog/2018/12/what-social-security-scam-sounds>

Trust, but verify. (2007, January 18). Retrieved July 26, 2020, from https://en.wikipedia.org/wiki/Trust,_but_verify

Eureka Police Department

Officer of the Month

Eureka Police Department is pleased to announce that Officer Raymond Nunez was selected as August's Officer of the Month!

Officer Nunez was recognized for the many roles he has taken on within the department to include being an FTO (Field Training Officer), SWAT operator, de-escalation trainer, defensive tactics trainer, and trainer for a variety of other areas. He has been commended recently for putting on a training for new officers which entailed him working an extended shift to ensure it was completed. In addition, he has been recognized for always being willing to assist when asked, working hard every shift and being an overall reliable member for his team. He has also become a very strong FTO assisting in the growth and development of newly hired officers.

Congratulations Officer Nunez and thank you for your dedication to the department!



Eureka Police Department

July 20– 24, 2020, the Northern California Community Blood Bank (NCCBB) held the 3rd Annual Battle of the Badges Blood Drive. We had 18 different agencies represented either as donors or by having a community member donate on their behalf.

A total of 184 donors were seen over the week. This was only four less donors compared to last year's record breaking one day blood drive. These donations will push the blood bank through the entire summer.

The Eureka Police Department took the trophy for the second year in a row with 62 donors.

From Captain Stephens, "On behalf of the men and women of the Eureka Police Department we are honored and humbled to win the 2020 Battle of the Badges. I would like to thank everyone who came out and donated on behalf of our agency. I would also like to thank everyone who donated throughout the event and supported the various Public Safety agencies. I was there off and on throughout the event and the support was overwhelming. The 184

donations this year is only 4 off our total from last year and given the changes to our lives caused by the pandemic, I couldn't be prouder of our community and our Public Safety agencies for stepping up, stepping out and donating the gift of life. These donations could potentially be used to save the lives of 552 people in need of this vital life source.

I would like to thank and recognize Dee Valle, Donor Recruiter, for helping coordinate all our events as well as donor recruitments throughout our county and beyond. I would also like to give a huge shout out to the absolutely amazing staff at the Northern California Community Blood Bank for your hard work, incredible hospitality and amazing attitudes. I truly enjoy our time together at events or when donating on my own. Your work saves live every day! We look forward to seeing you all again, as well as all our supportive donors and maybe some new donors, at our 2021 Battle of the Badges Round 4."



Public Works Employee Spotlight:

STEVEN OKEY – Planning Division

Steven Okey works part-time for the Planning Division. He's also in the process of earning his degree in Environmental Science and Management with a Focus on Policy and Planning...with a minor in Geospatial Analysis - to boot! Steven was gracious enough to give us a moment of his time so we can grasp how he juggles it all.



PW: Where are you from and what brought you to the land of redwoods?

SO: I am originally from Minnesota but have been on the West Coast since 1993. To be honest, I could not handle another harsh Minnesota winter.

I consider the Bay Area my new hometown. When I was deciding about continuing my education, I was looking at three schools in California and HSU was my final choice because of the program they offered, and I fell in love with the area.

PW: What made you decide to choose a career in planning and what would you like to focus on in this varied arena? And, are you interested in working in the public or private sector?

SO: I worked in retail for over 24 years and I wanted a new career. I began researching new fields and landed on planning. I feel that local planning can help with pressing issues such as climate change, homelessness, and social inequity. I am considering getting my master's degree in urban planning. Ultimately, I would like to work in the sustainable housing field within the public sector, or a non-profit organization.

PW: What is a typical day like here for you at City Hall?

SO: I spend my day in two worlds, Planning and Building. On the Planning side, I spend my time doing plan reviews for projects to make sure they meet zoning codes and communicating with the applicants on the necessary changes to meet the requirements. I field phone calls from the public to answer questions related to both Planning and Building. On the Building side of things, I process inspection requests, process simple over-the-phone permits, work on some fee and packaging of permits, take payments, and issue permits. I am glad that I still get to have some public face-to-face (masked, of course) interaction when people come to the lobby of the first floor to pick up permits or drop off plans. All that said, I like being busy – the day flies by and before I know it, it's time to go home.

PW: Lastly, it can't be all work and study – what do you like to do when you are not toiling?

SO: I like to hike, go to the beach, and cycling, which I need to do more of. I like to read for pleasure when not in school. I love to go wine/beer tasting with friends and look forward to doing that again when we are able to. I also love to travel but those aspirations are on pause too.

Public Works Department

Planning Division

WHO's NEW?

Eureka is dedicated to being a “business-friendly” city. This newsletter column highlights newly established businesses in commercial locations. Between June 1 2020 and June 30, 2020, the City approved the following business licenses:

Business Name	Type	Address
Alvretta Huffman	Manicurist	971 Myrtle Ave
Kaci Beaver	Hair Stylist	971 Myrtle Ave
Open Door Downtown	Behavior Health Services	622 H St.

Join us in congratulating this business. Please stop by their new locations and see what they have to offer!